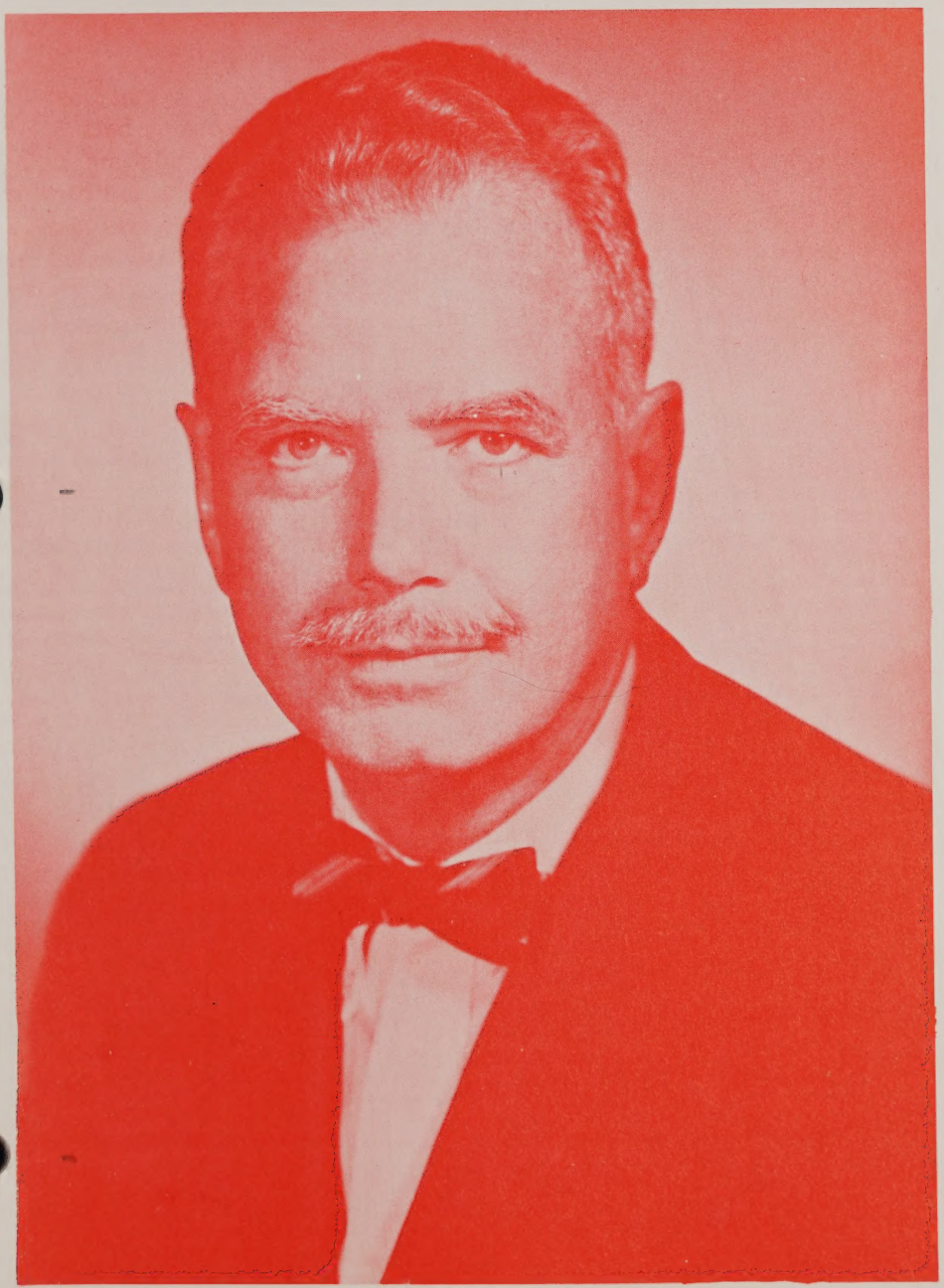
The Hampden Hippocrat

JUNE 1971



HAMPDEN DISTRICT MEDICAL SOCIETY

1414 STATE STREET
SPRINGFIELD, MASS. 01109

Telephone: 736-0661

VIVIAN M. PURDY, *Executive Secretary*

OFFICERS

JOHN J. BANDEIAN, M.D. ..... *President*
ROBERT N. LAMARCHE, M.D. ..... *Vice President and President Elect*
SETRAG A. ZACARIAN, M.D. ..... *Secretary*
PAUL T. MOORE, M.D. ..... *Treasurer*
ROCCO A. VERRILLI, M.D. ..... *Assistant Secretary*

EXECUTIVE AND GRIEVANCE COMMITTEES

JOHN J. BANDEIAN, M.D.	*Ex-officio*	JOHN W. TURNER, M.D.
ROBERT N. LAMARCHE, M.D.	*Ex-officio*	PAUL T. MOORE, M.D.
SETRAG A. ZACARIAN, M.D.	*Ex-officio*	BERNARD N. GILCHRIEST, M.D.
WILLIAM J. CUMMINGS, M.D.	1972	SHELDON S. GOLDBERG, M.D.
JAMES D. FISHER, M.D.	1973	JOHN E. MCHUGH, M.D.
JOHN J. BURKE, M.D.	1974	WILLIAM E. SHEEHAN, M.D.

CHAIRMEN OF COMMITTEES

HOWARD N. SIMPSON, M.D. ..... *Auditing*
JOSEPH R. KELLY, M.D. ..... *Blue Shield District Professional Service*
HARRY N. MEMERY, M.D. ..... *By-laws*
MALCOLM S. ALLAN, M.D. ..... *Censors*
ALFONSO A. PALERMO, M.D. ..... *Commissioner of Trials*
FREDERICK C. SCHWENDENMANN, M.D. ..... *Disaster Medical Care*
HOWARD N. SIMPSON, M.D. ..... *Foundations for Medical Care*
RICHARD C. HIRSCHHORN, M.D. ..... *Insurance, Labor Relations, and Industrial Accidents*
ROBERT N. LAMARCHE, M.D. ..... *Interhospital and Community Health Planning*
JAMES D. ALLAN, M.D. ..... *Legislative*
AGOSTINO NATALE, M.D. ..... *Malpractice and Medico-Legal Affairs*
AUGUSTO G. ASINAS, M.D. ..... *Medical-Religious*
H. BERNARD TILLMAN, M.D. ..... *Members' Insurance Programs*
STANLEY D. RAPINCHUK, M.D. ..... *Mental Health*
JOHN E. YELLE, M.D. ..... *Nominating*
FRANK G. MILLS, M.D. ..... *Nursing Home Comm.*
BRUCE B. STOLER, M.D. ..... *Peer Review Comm.*
JOHN J. ZADWORNY, M.D. ..... *Public Health*
BERNARD N. GILCHRIEST, M.D. ..... *Public Relations*
JOHN J. BANDEIAN, M.D. AND ROBERT N. LAMARCHE, M.D. ..... *Representatives to Community Council*
BERNARD BLOOM, M.D. ..... *Scholarship*
BRUCE B. STOLER, M.D. ..... *Tax-Supported Medical Care*
CARLO Q. MONTORI, M.D. ..... *Woman's Auxiliary*

COUNCILORS TO THE MMS

JOHN C. AYRES, M.D. ..... *Executive Councilor*
JAMES D. ALLAN, M.D. ..... *Alternate to the Executive Councilor*

MALCOLM S. ALLAN, M.D.
AUGUSTINO G. ASINAS, M.D.
JOHN J. BANDEIAN, M.D.
BERNARD BLOOM, M.D.
MAURICE J. BOIVIN, M.D.
GARDNER COX, II, M.D.
LOUIS F. DEROSE, M.D.
ELMER F. FRANSEEN, M.D.
JAMES J. GALLAGHER, M.D.
LEANDRE W. GIGUERE, M.D.
BERNARD N. GILCHRIEST, M.D.
DONALD R. HAYES, M.D.
GARRY DEN. HOUGH, III, M.D.
ALLEN S. JOHNSON, M.D.
JOSEPH R. KELLY, M.D.
ROBERT N. LAMARCH, M.D.
WALTER S. MOZDEN, M.D.
VICTOR PANITCH, M.D.
WALTON E. STEVENS, M.D.
JOSEPH R. STIRLACCI, M.D.
BRUCE B. STOLER, M.D.
SETRAG A. ZACARIAN, M.D.

VOL. XXVII, NO. 6 JUNE 1971

CONTENTS

A MESSAGE FROM THE PRESIDENT OF THE MMS 4

MMS COUNCIL MEETING HIGHLIGHTS 6

MMS ANNUAL MEETING 11

OFFICERS OF MMS 1971-1972 12

HAMPDENITES APPOINTED 12

PRESIDENT'S PAGE
COST OF MEDICAL CARE 13

HMO — WHY AND HOW 14

IN MEMORIAM
W. FENN HOYT, M.D. 16

HDMS EXECUTIVE COMMITTEE 17

1965-70 A MID-DECADE OF PROGRESS
(CONCLUDED) 22

WELCOME NEW MEMBERS 24

CORRESPONDENCE 26

HAMPDEN CAPSULES 28

THE HAMPDEN HIPPOCRAT

A bulletin for
The Hampden District of
The Massachusetts
Medical Society

Founded in 1942 by Edward P. Bagg, Jr., M.D. and William A. R. Chapin, M.D.

BOARD OF EDITORS

MAX MILLMAN, M.D.
Editor-Emeritus

JOHN C. AYRES, M.D.
Editor-in-Chief

H. BERNARD TILLMAN, M.D.
Assistant Editor

ASSOCIATE EDITORS

ROBERT M. ABRAMS, M.D.
OLIVE A. COOPER, M.D.
FRANK G. MILLS, M.D.
WALTER S. MOZDEN, M.D.
WILLIAM E. NESSELL, M.D.
ROLAND F. STEBBINS, M.D.
WALTON E. STEVENS, M.D.
SETRAG A. ZACARIAN, M.D.
JOHN J. ZADWORNY, M.D.

JOSEPH B. GREENSPAN, M.D.
Secretary and Business Mgr.

MRS. ARTHUR WILLARD
Advertising Director

MEMBER MEDICAL SOCIETY MAGAZINE GROUP

THE HAMPDEN HIPPOCRAT is published monthly except for July and August.

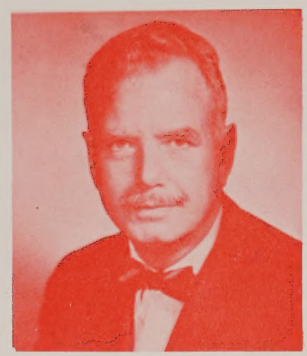
The opinions expressed in this bulletin are those of the writers and do not reflect the official viewpoint of the Hampden District Medical Society unless so stated.

Communications pertaining to editorial content should be addressed to the Editor-in-Chief, 1414 State Street, Springfield, Mass. 01109.

Business communications should be addressed to the Business Manager, 91 School Street, Springfield, Mass. 01105.

Communications pertaining to advertising should be addressed to Mrs. Arthur Willard, 62 Irvington Street, Springfield, Mass. 01108; telephone: 733-5336.

To be assured of uninterrupted delivery of **The Hampden Hippocrat**, notify us in advance of an address change and include your ZIP CODE number.



A MESSAGE TO HAMPDEN DISTRICT MEDICAL SOCIETY

FROM H. THOMAS BALLANTINE, JR., M.D.
PRESIDENT, MASS. MEDICAL SOCIETY

Our own candidate from Massachusetts for President-Elect of the AMA, Claude E. Welch, M.D., has issued a "position statement". I should like to quote one of the very significant paragraphs which it contains:

> "No one will deny that a revolution in health care is under way in our country, or that it is moving at a rapidly accelerating pace. No physician should avoid an opportunity to help shape the future of health if he has compassion for future generations of citizens and his profession. To influence the current – and conflicting – trends is most difficult. Thousands of suggestions are made. Medicine, too, speaks with a hundred voices. How much more effective it would be if these voices were unified in principle, and if practitioners, educators, scientists, and students, generalists and specialists could intensify their dialogue and agree on solutions for their medical problems. It would be my hope that the tenuous bonds that exist between segments of the profession can be strengthened. It is my hope and desire that leadership in uniting the many voices of medicine will come from the American Medical Association. The opportunity for such united strength can be found in no other place."

I subscribe whole heartedly to that message but would take a slight exception to the last sentence. The Massachusetts Medical Society is at least one other place where, if the members go forward with unity and determination, a significant impact can be made upon the various segments of society which are determined to alter radically the manner in which we are currently caring for patients. In this regard I would like to quote again, this time from an editorial by Anne R. Somers (a distinguished economist interested in medical affairs) who wrote a guest editorial for the New England Journal of Medicine for April 29, 1971. In discussing the various plans for National Health Insurance and a series of two articles appearing about them in the Journal she dwelt upon the need for establishing criteria and priorities for attempting to bring some order out of the chaotic state of affairs which now exist. Her closing sentence read as follows:

> "Would that every doctor would sit down quietly in his own study, draw up his own list of criteria on the basis of his own experience and that of his own patients, both rich and poor, apply these criteria to the major proposals [for National Health Insurance], and then make known his conclusions to his legislative representatives."

These then are the main themes of my message. We must understand that we no longer have the privilege of debating whether or not National Health Insurance will be a part of the national scene. It is here and the only debate is over the manner of its extension. In considering this we of the Massachusetts Medical Society must unite upon and dedicate ourselves to the proposition that our primary concern in these matters is not for ourselves but for our patients.

If we are united under the banner of dedication to patient welfare our next task is to make that dedication known and our voices heard. We must be in a position to gain the support of the public in our efforts. To do this we must make the Massachusetts Medical Society and its members highly visible to the public and it will be necessary to call upon every member of the Massachusetts Medical Society and the Woman's Auxiliary in such a program.

These are difficult times for American Medicine. I call upon each and every one of you to devote this coming year to your Society and to American Medicine. With a united, total effort we can have a measure of success. Without it our patients will suffer, the direction of American Medicine will change, the quality of American Medicine will fall, and we ourselves may be in the position described to me by a young neurosurgeon in Sweden who stated that he looked upon his function as a physician to be simply one of "rendering a technical service to the State"!

The Officers and the Administration of the Massachusetts Medical Society will dedicate themselves to this task. Can we count on the enthusiastic cooperation of the district societies, their members and their wives?

Tom Ballantine

H. Thomas Ballantine, Jr., M.D.

MEDICAL EQUIPMENT UNLIMITED
DIVISION OF SPECTRO INDUSTRIES, INC.
Jenkintown Plaza, Suite 302, Jenkintown, Pa. 19046 (215) 885-3676

Doctor:

This is what service means to M. E. U. Agents in your area:

Example: Hospital Beds - All types

You call the M. E. U. Agent of your or your patients choice listed below and the NEXT DAY delivered to your patient's home will be the hospital bed set up for use. All accessories also delivered to the patient, i.e., side rails, overbed tables, trapeeze traction, etc. The next patient that you have that requires a "Hospital Room" in their home, please call one of the M. E. U. Agents listed below:

DUNN PHARMACY, Holyoke
O'NEIL PHARMACY, Chicopee
TOWNE PHARMACY, Ludlow
BLANC PHARMACY, Springfield
PIOTTE PHARMACY, Chicopee
GALAS PHARMACY, Monson
DRUG SHOP, Westfield
BRECKWOOD PHARMACY, Springfield
HARRIS PHARMACY, Springfield
PHILLIPS PHARMACY, Ware
PROFESSIONAL BLDG. PHARMACY, Springfield
SILVER PHARMACY, Westfield
MONTCALM REXALL PHARMACY, I. O.
RUSSELL PHARMACY, Easthampton
BRANDLES PHARMACY, Northampton

MMS COUNCIL MEETING HIGHLIGHTS

The stated meeting of the MMS Council was held in Boston on May 26, 1971. Representing the HDMS were the following Councilors: Dr. James D. Allan, Augustino G. Asinas, John C. Ayres, Maurice J. Boivin, Gardner Cox, II, Louis F. DeRose, Elmer F. Franseen, Donald R. Hayes, Allen S. Johnson, Joseph R. Kelly, Robert N. LaMarche, Walter S. Mozden, and John W. Turner. The meeting was called to order by President Lamar Soutter at 10:10 A.M., and the minutes of the preceding meeting of February 10, 1971, were accepted as published.

The first ceremony consisted of presenting a check to each of the four medical schools in Mass. from the AMA-ERF. Each check varied from a total of $3,000 to $5,000. These amounts represented each school's share of the 1970 campaign which yielded slightly more than $1 million. Of the latter amount $515,569.05 was contributed by physicians and the balance of $494,692.44 came from the AMA Woman's Auxiliary. God bless the ladies!

Mrs. Clinton H. Bagenstose, President of WAMMS, reported to the Council on the activities of the Auxiliary during the past year. Health careers was again a major undertaking with the mobile unit visiting ever more junior and senior high schools throughout the Commonwealth. The Auxiliary's film library was used to a greater extent, and more funds were raised for scholarships.

The Treasurer's Report as well as that of the Auditing Committee were received as informational. Expenditures for 1970 again exceeded revenue; hence, another dip into the General Fund.

The Committee on National and State Legislation rendered a progress report on the 36 bills on which this committee took action. Again the batting average of the MMS is seemingly going to be poor. Hopefully the reactivation of BAYPAC this year with Hampden's Dr. James D. Allan at the helm may add muscle to the Mass. physicians' clout in the political arena.

The Committee on Nominations presented its slate of officers for the coming year, and these were elected unanimously. Again this committee recommended remuneration to the president and president-elect for financial sacrifices made in carrying out the duties of their respective offices. Moreover, the Committee recommended a bylaw change to the effect that the president-elect succeed the president in the case of the latter's inability to carry out the duties of his office.

The Committee on Publications reported that the New England Journal of Medicine enjoyed a continued increase in the number of subscriptions as well as an

HAFEY FUNERAL SERVICE

494 BELMONT AVENUE — SPRINGFIELD, MASS.

increase in advertising revenue. However, this was counter-balanced by a very marked increase in publication costs.

Dr. Richard F. Gibbs, Chairman of the Committee on Professional Liability, presented a strong case for the development of a data bank by the MMS relative to malpractice lawsuits against Mass. physicians so that facts would readily be available in dealing with liability insurers relative to insurance availability and rate setting, in implementing effective peer review, and in self-education relative to professional liabilities. In accordance therewith, he presented the following resolution:

"That, as a requirement of fellowship under Chapter I of the Bylaws, the amendment, known as Section 12 and entitled 'Professional Liability Notice', be added to read as follows:

"Fellows are required to duly notify the Secretary of the MMS in the event they are subjected to threat of claim or notice of lawsuit arising out of allegations of professional misconduct or malpractice.

"If additional information is requested by the Secretary, a fellow is required to submit only information relative to the names, dates and nature of the claim.

"Such information shall be accepted in good faith and shall remain privileged as to the identification of persons and places.

"The privilege of confidentiality shall be waived by the disclosing fellow as, for example, when the Society is requested to intercede on his behalf.

"The general facts revealed therein shall be for the sole purpose of statistical computation and analysis relating to the nature and frequency of alleged professional liability in Massachusetts.

"Failure to comply with this section shall be sufficient cause for referral of the matter to the Committee on Ethics and Discipline."

Considerable concern was expressed by the Councilors relative to the compulsory aspects of this resolution with the threat of disciplinary action, maintenance of confidentiality of the information, and the statistical reliability of the information. It was pointed out that to get statistics which would have any meaning required mandatory reporting. Maintenance of confidentiality would have to be carefully worked out by the Committee on Professional Liability. Inasmuch as almost all practicing physicians are members of the MMS, the sample would be relatively reliable. After prolonged discussion, the Council finally voted to adopt the resolution.

The Committee on Medical Services presented an informational report on the great debate going on relative to various National Health Insurance Proposals, and particularly as they would affect the practice of medicine in the future. It is no secret that the present system of health care delivery is being challenged and criticized on and by many sides. As a means of meeting the challenges and criticism, the Committee endorsed the concept of a "foundation for medical care" and proposed a resolution to the effect that "the MMS approves the study by district medical societies and other local professional groups of foundations and other methods of providing for medical care." This resolution was adopted by the Council.

The Committee to Recommend Directors of Blue Shield again ran into a

CARROLL TRAVEL BUREAU, INC.
JOHNSON'S BOOKSTORE BUILDING
1383 Main Street, Springfield, Mass. 739-7391
A Complete Experienced Travel Service

bit of rough water when it presented its slate of nominees to fill two unexpired term vacancies resulting from resignations and six expired regular terms of office. After some erratic navigational maneuvers, the Council voted to approve a list of recommended nominees with specific election to the Board being left to the discretion of the Voting Members of the Corporation (the Executive Committee of the MMS), and in keeping with Blue Shield's enabling statutes. The recommended list as approved by the Council consists of 11 nominees (5 laymen and 6 physicians) to fill 2 unexpired terms and 6 expired terms. One of the such approved physician nominees is Hampden's Dr. Joseph R. Kelly.

Before recessing for lunch, fifty year membership citations were awarded to a group of senior members including Hampden's Dr. Fairy P. Brown (present), Dr. James E. Byrnes, and Dr. Frederick S. Hopkins.

After lunch, the Council adopted the Committee on Blood Banks' resolution wherein a Blood Donor Group be organized with an eye to securing sufficient eligible members from the MMS and their families furnishing donations so that all members of MMS and their families would be eligible for Red Cross blood credits. If any organized group provides donations of 25% donors per year from the number of members of the group, then Red Cross promises coverage for unlimited blood whenever such group members need it for themselves or their families. On this basis, 2,000 physician donations per year would cover all members of the MMS.

After receiving many committee informational reports, the Council went on to defeat Essex North District's resolution pertaining to increasing the MMS's legislative lobbying activities by hiring "a full-time legislative counselor experienced in political and legal matters."

The matter of geographical subdivisions of the state in determining the level of usual and customary physicians' charges was again brought up by a resolution introduced by Dr. Lewis S. Pilcher. The Council eventually voted that the prerogative of making such geographical subdivisions was properly the responsibility of the MMS with implementation ensuing upon recommendation by the Executive Committee and approval by the Council after review of A. D. Little reports, current Blue Shield analyses, and other available information. Moreover, the Council voted opposal to the current subdivision of the State and endorsed a single statewide level of charges based on the Mass. Relative Value Study.

Upon recommendation of the Committee on Area Health Planning, the Council voted that each district society establish a Committee on Area Health Planning and seek to obtain representation on advisory councils and boards of directors of regional planning councils. Moreover, it was voted that the MMS's Committee consist of a chairman appointed by the President and approved by the Council and a representative appointed by each district society.

Two recommendations by the Advisory Board were adopted. One consisted of giving the incoming president in June of 1971 an honorarium of $7,500 with the Committee on Finance adjusting

FOR SCHOOL VACATION TRIPS CALL
PENN TRAVEL AGENCY
70 Chestnut Street Stonehaven Motor Inn
Free Parking — 781-6390 Or 734-8419

MANY MOONS FROM NOW...

...AND ALL THE MONTHS IN BETWEEN... WE WILL BE HERE, READY TO ACT AS YOUR EXECUTOR – TRAINED, RESPONSIBLE, HELPFUL.

Are you aware of the many advantages of naming a corporate fiduciary as your executor? Come in and visit the Valley Bank Trust Department today . . . or call Andy Skroback or Dick Morris at 781-7575.

VB Valley Bank
SPRINGFIELD, MASSACHUSETTS
"A bank of ideas . . . for people with plans"

the sum of such honorarium to be granted to successive presidents from year to year as the cost of living varies. The second consisted of instructing the Committee to Revise the Bylaws to do away with the Secretary of MMS and to replace same with an Executive Vice President as the chief administrative official of the Society describing his duties accordingly. As a corolary, it was voted that the salary of this new position be made comparable to that of a director of a metropolitan hospital. Moreover, it was voted that the Advisory Board study and recommend to the Committee on Finance salaries of all positions each year.

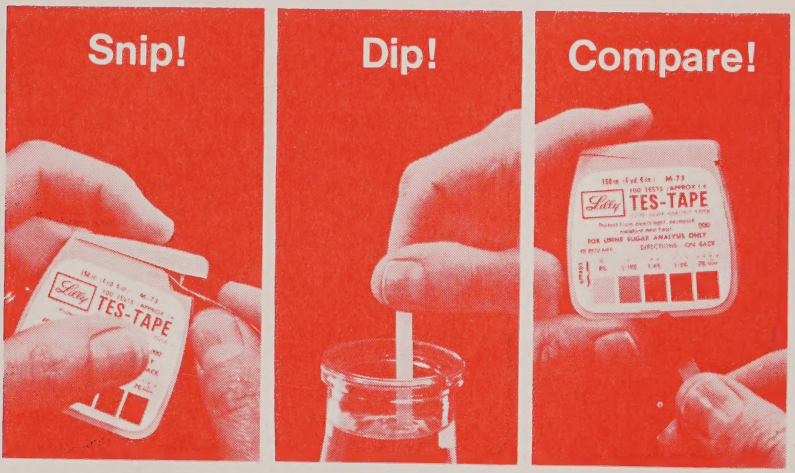
Dr. H. Thomas Ballantine, Jr., proposed that "the President of MMS be authorized and directed to embark, with advice, consent, and cooperation of the Committee on Public Relations, upon a program of education of the public concerning problems in the delivery of medical care and the role that the MMS has played, is playing, and can play in their solution." For this he asked $12,000 and promised a progress report to the Council at its next meeting. All this was voted.

Hampden's resolution that lawyers' contingency fees be based on the net settlement immediately and that a fee-for-service method of paying lawyers be devised with an eye to abolishing the contingency fee system in the near future was referred for study and report to an appropriate committee.

There being no further unfinished or new business, the new President, Dr. H. Thomas Ballantine, Jr., was introduced. After some appropriate remarks, he presented his appointments to various Society committees, which the Council approved unanimously. Regretfully, there was one outstanding committee chairman missing from the list, namely, Dr. Alexander A. Levi, Chairman of the Committee on Members' Insurance, who asked to be relieved for personal reasons. He will be sorely missed!

The meeting adjourned at 3:30 P.M.

Ayres



Simple, accurate test for glycosuria

TES-TAPE®
URINE SUGAR ANALYSIS PAPER

Lilly

Leadership in Diabetes Research for Half a Century

Additional information available upon request. Eli Lilly and Company, Indianapolis, Indiana 46206

000172

MASSACHUSETTS MEDICAL SOCIETY ANNUAL MEETING

The 190th annual meeting of the Fellows of the MMS was held on June 2, 1971, at the Statler Hilton Hotel in Boston. After somewhat of a delay because of a lack of quorum of Fellows, President Lamar Soutter, M.D., called the meeting to order and opened the program with the traditional introduction of visiting delegates from the various other New England medical societies as well as Dr. George Himler, President of the Medical Society of the State of New York, who had presented *The Shattuck Lecture* earlier in the day. As per custom, awards were presented to three outstanding senior medical students in the three Boston medical schools. After acceptance of the minutes of the last annual meeting, a report on membership was rendered by the Secretary revealing a total of 9,035 members as of May 26, 1971.

Dr. Lamar Soutter, the retiring President, presented an excellent report on his stewardship of the Society's affairs during the year past. He outlined the organizational changes to be embarked upon by the MMS; the increased activity in the malpractice liability area; increase in political activity, particularly with the re-activation of BAYPAC; and the progress being made in getting equitable fees for physicians' services from third party payees. In the latter instance, he praised the work of the Interspecialty Committee, which so rapidly put together the Mass. Relative Value Study during the year. Moreover, he made a plea for self discipline by the profession in matters of fees and utilization and urged greater activity on the part of district peer review committees.

Following this talk and a brief recess, Dr. Earle M. Chapman presented the Annual Discourse entitled *The Physician in a Changing Social Structure.* This astute analysis is highly recommended for study when it is reprinted in *The New England Journal of Medicine.*

Following the discourse, since there was no other business the meeting was adjourned; however, activities continued into the night with a reception, annual dinner, and a speaker in the person of Mr. Harry Schwartz, Ph.D., University Professor, State University of New York, Member of the Editorial Board of the *New York Times,* who expounded on *A Consumer Looks at a "Cottage Industry."*

Ayres

CLOSED SUNDAYS

HOSPITALITY UNLIMITED

736-8521

AIR CONDITIONED

JAYCOX

RESTAURANT

456 Sumner Avenue

Springfield

OFFICERS OF THE MASS. MEDICAL SOCIETY 1971-1972

President . . . H. Thomas Ballantine, Jr. Suffolk
President-Elect . . James F. McDonough Middlesex East
Vice President . . Harry Joseph Fierman Berkshire
Secretary . . . . . F. Thomas Gephart Suffolk
Treasurer . . . . . .Charles G. Shedd Suffolk
Assistant Treasurer . . Robert F. Tilley Norfolk
Orator . . . . . Joseph E. Murray Charles River

DELEGATES TO THE AMERICAN MEDICAL ASSOCIATION
Jan. 1, 1972 through Dec. 31, 1973
John B. Butts, Worcester
Donald R. Hayes, Hampden
Urban H. Eversole. Norfolk

ALTERNATE DELEGATES TO THE AMERICAN MEDICAL ASSOCIATION
Jan. 1, 1972 through Dec. 31, 1973
John W. Norcross, Charles River
Sidney H. Wanzer, Middlesex Central
Goodwill M. Stewart, Plymouth

HAMPDENITES APPOINTED

The following members of HDMS have been appointed to serve on committees and boards of the MMS for 1971-1972 by President H. Thomas Ballantine, Jr.

STANDING COMMITTEES

Benevolence
Alfonso A. Palermo, M.D.
Finance
Donald R. Hayes, M.D.
Public Health
Hyman H. Shuman, M.D., (Chairman)
John C. Ayres, M.D.

SPECIAL COMMITTEES

Blood Banks
Alan W. Jones, M.D.
Special Committee to Revise Bylaws
Theodore R. Miner, M.D.
Interspecialty
Walter S. Mozden, M.D.
Long Range Planning
Robert A. Sears, M.D.
Maternal Welfare
Kenneth W. Sinish, M.D.
Medicine and Religion
Gary deN. Hough, III, M.D. (Chairman)
Leroy J. Kendrew, M.D.
Perinatal Welfare
James W. Morgan, M.D.
Council of New England State Medical Societies
James D. Allan, M.D.

CENTRAL TRAVEL BUREAU
222 Worthington St. Springfield
781-1680
CERTIFIED TRAVEL COUNSELOR

President's Page

COST OF MEDICAL CARE

At a recent meeting a prominent Professor of Economics of Medicine stated in essence that the runaway escalation of the cost of medical care must be controlled either from within by the medical organizations or the Federal Government will impose restrictions from without. It is true that the Consumer Price Index during the past 6 years has been rising at the rate of about 3.5%, physician's fees at about 7%, and hospital charges at about 17% a year. This statement needs considerable clarification:

1. Whereas the Consumer Price Index for all commodities or the cost of living rose at the rate of 3.5%, wages in general rose at about 7% a year, just about the same as physician's fees.

2. Whereas prior to 1966 physicians gave the same indigent patients the same good quality care for free, Titles 18 and 19 of the Social Security Act of 1965, in 1966 paid physicians for performing the same care to nearly the same indigents – Medicare and Medicaid patients.

3. Similarly, whereas prior to 1966 many other categories of people volunteered their services to the Hospitals and to the patients for free and for the inner satisfaction, after 1966 this source of help all but vanished.

4. The Federal Government's minimum wage laws have progressively escalated the cost of running a hospital. Administrators who had a large semi-volunteer labor force prior to 1966, now have to compete in the open market for talented workers.

5. Finally, by making hospital facilities available to so many at practically no cost to them, many more people seek and are admitted to hospitals than they need to.

Items 2 through 5 are the major causes for the escalation of the cost of health care. Now there is a clamor to pass new laws to control the cost of health care.

I humbly submit that there is no need for such a mass hysteria. The forces at play in the free market place will soon stabilize the rising cost of medical care. I believe we have just about reached the saturation point, and the cost of our national health care will stabilize at somewhere near 7% of the National Gross Product. Parenthetically, one might add that this sum is less than we pay for entertainment.

From this agitation and national interest about cost of health care some good has come about. One of these is the creation of Foundations for medical care. I shall write about this at another time.

John J. Bandeian

John J. Bandeian, M.D.

HMO — WHY AND HOW

(CONCLUDED)

The fact that our federal government has adopted the social philosophy that good health is the right of all makes it mandatory for it to somehow deliver same with the resources presently available and reasonably attainable in the future. Many ideas have been put forth, and almost all seem to have a common thread running throughout, namely, *change in the health care delivery system.* The currently popular cry is a change from episodic acute care to health maintenance – comprehensive preventive, curative, and restorative services in a variety of settings. The extant thinking in Washington is that third party payees pumping more money as well as applying more stringent controls on prices and utilization will not improve the nation's health. Rather, there is a need for reorganizing the health care delivery system so that productivity can be increased and health resources better distributed. Moreover, a health policy fostering self-regulation by the health industry itself on the basis of risk sharing between consumers and providers is bound to be more salutory than continual governmental intervention in the form of a variety of control measures. In keeping with the aforesaid, a set of goals is being shaped which can be collectively called the health maintenance scheme.

WHAT IS IT?

The health maintenance scheme's purpose is to reverse the trend toward greater controls and increased public spending by encouraging the evolution of organizations that manage themselves in accord with clear and concise principles, presumably approved by the federal government. Under this scheme it is assumed that the consumer will be able to purchase health maintenance services from a variety of competing HMO's (Health Maintenance Organization) at a reasonably predictable cost. The term HMO is a broad one describing any organized system of health care that provides a full range of health services to an enrolled population in return for the prepayment of a fixed annual sum.

Basically there are two models insofar as physicians are concerned. One is the group practice model, wherein physicians are organized in a common facility. The other is the individual practice model, wherein physicians continue to practice on a solo or small group basis, but are reimbursed by a central HMO on a fee-for-service basis. In the first model, the physicians' groups directly bear the risk sharing with their subscribers; in the second, the risk sharing is indirect. Services are purchased from HMOs through annual contracts by which the organization agrees to provide comprehensive health maintenance services to its enrollees in exchange for an annual fee, negotiated and paid in advance. The contract is the key to the HMO scheme because it guarantees that the provider will share the risk of ill health, thereby aligning the economic incentives of both parties. Moreover, there is the attractive appeal of the HMO guaranteeing the availability of comprehensive services to its subscribing consumers and not merely guaranteeing reimbursement for services, if the consumer can find them, as current conventional insurance plans do.

2 CONVENIENT LOCATIONS

The Schine Inn

Exit 6 — Mass. Turnpike

AND 592-7751

The Schine Northampton Inn

and Wiggins Tavern

NORTHAMPTON, MASSACHUSETTS 01060

91 and 291 North JU 4-3100

A most favorable case has been prepared by those who espouse the HMO concept as they point with pride at the existing organizations who serve some eight million persons currently. High quality care to the enrollees is claimed on the basis of a variety of comparisons made with the more traditional modes of health care delivery. It is professed that HMO enrollees have fewer premature births and infant deaths and have a lengthier life span for matched elderly populations. Rates of hospital utilization and surgery are lower; fewer physicians per capita and fewer hospital beds are required than for the U.S. population as a whole. All this has been derived purportedly from the benefits of modern management techniques, team practice, advanced information technology, professional surveillance of quality, and the integration of capital and labor.

THE BIG PUSH

The federal government is apparently committing itself to the promotion of the health maintenance scheme by using the leverage of its purchasing power under Medicare and other federal programs, and by providing certain incentives to encourage the creation of HMOs. Various steps are being considered to eliminate any legal barriers that now block the creation of HMOs. The Administration will seek to purchase more services under Medicare, Medicaid, and other federal reimbursement programs from HMOs. Direct incentives to private HMOs are being considered in the form of grants for planning as well as grants and guaranteed loans to cover the cost of new or expanded facilities and operating capital. A performance reporting and evaluating system with an eye to comparing efficiency and quality of service plus protecting consumer interest is expected to be developed and implemented.

The band wagon apparently is beginning to roll in that the 91st session of the U.S. Congress approved the inclusion of HMOs under Medicare, and the Nixon Administration is strongly pushing the HMO scheme with HEW spearheading the drive. Organized labor has given the scheme its official endorsement. Organized medicine is apparently not overtly opposed to the scheme and in some instances has given its endorsement. There is increasingly widespread interest on the part of local medical societies in the establishment of medical care foundations. Medical schools and teaching hospitals are in increasing numbers contemplating or already have begun operating HMOs. There is growing interest on the part of existing fee-for-service multispecialty medical group practices toward establishing HMOs. Some Blue plans have already established or are negotiating affiliations with prepaid group practice plans. Some "Blues" are even contemplating becoming HMOs themselves. Private insurance companies are taking a hard look into getting a piece of the action. Some large corporations are considering setting up their own HMOs initially for their employees and later for possible corporate profit operation. The reaction and response by the health and business communities seems to indicate that the scheme is most attractive in its promise. Many are hooked; some irretrievably. But can promise become generalized reality?

Ayres

For Information or Reservations
for your Business or
Pleasure trip
contact:

WEIDNER TRAVEL BUREAU, Inc.

83 STATE STREET
SPRINGFIELD, MASS.

Telephone 781-0550

Henderson's
Funeral Home

In Memoriam

W. FENN HOYT, M.D.

1904 - 1971

Dr. W. Fenn Hoyt, formerly of Longmeadow, was fatally stricken at his winter home in Dunedin, Florida, on May 2, 1971.

Born in Middleport, N. Y., on June 8, 1904, Dr. Hoyt graduated from Hamilton College, Clinton, N. Y., in 1925 and received his doctorate in medicine from the Harvard Medical School in 1929. After completing an internship and residencies respectively at the New England Deaconess Hospital and the Mass. General Hospital in Boston, he came to Springfield in 1935, where he engaged in the practice of surgery until he moved to Harwichport, Mass., in 1968.

Dr. Hoyt served for many years on the medical staffs of the Springfield Hospital Medical Center, the Westfield State Sanatorium (Western Mass. Hospital), the Hampshire County Hospital in Leeds, and the former Springfield Isolation Hospital. He was also a consultant at the Cooley Dickinson Hospital in Northampton, the Cape Cod Hospital in Hyannis, the Wing Memorial Hospital in Palmer, and the Wesson Women's Hospital. He was a diplomate of the American Board of Surgery, a fellow of the American College of Surgeons, and a member of the AMA, the MMS, and the HDMS. Besides his medical career, Dr. Hoyt also found time for service to community in various capacities. He served in the U. S. Army Medical Corps during World War II.

Deepest sympathy is hereby extended to his family and to his many friends and associates.

MARK YOUR CALENDAR NOW!

HDMS Meeting, October 5
HDMS Executive Meeting, September 21 and October 19
HDMS Golf Day, Longmeadow Country Club, July 21
MMS Council Meeting, Boston, October 6
American Hospital Association, Chicago, August 23-26
American Academy of Family Physicians, Miami Beach, October 4-7
American Academy of Pediatrics, Chicago, October 16-21
American College of Surgeons, Atlantic City, October 18-22
AMA, Clinical Meeting, New Orleans, November 28-December 1

51st ANNIVERSARY YEAR

TOROS OMARTIAN & SON, INC.

390 Bridge Street — ORIENTAL RUGS — Opp. the Kimball Towers

HIGHLIGHTS OF THE MAY EXECUTIVE COMMITTEE MEETING

The regular monthly meeting of the Executive Committee was held on Tuesday, May 18, 1971, in the Conference Room of the HDMS.

Present were Drs. Turner, Zacarian, McHugh, Cummings, Mozden, Bandeian, Gilchriest, Moore and Mrs. Purdy.

Absent were Drs. Sullivan, Fisher, Verrilli, Goldberg and Kelly.

The minutes of the April meeting were read and approved as read.

OLD BUSINESS

Dr. Gephart, Secretary of MMS, acknowledged the receipt of the two resolutions sent to MMS. The resolution concerning malpractice litigation will be presented at the Council meeting on May 26th under the suspension of rules. The recommendation concerning summer camp physicals has been referred to Dr. Yasuna, Chairman of the Committee on School Health.

Because of a change in officers of the Hampden County Bar Association, the medico-legal Code problem on Section I (c) will have to be tabled for another month.

President Turner informed the Committee of the letter from James J. Callahan, Ph.D., Assistant Commissioner for Medical Assistance, Mass. Department of Public Welfare. His reply to Dr. Callahan regarding the National Health Maintenance, Inc., is as follows:

"Dear Dr. Callahan:

In reply to your letter of April 30 which reached me on May 4 let me emphasize at the outset that I am very anxious to help in any way possible in the current consideration of health maintenance organizations. Beginning in mid February the Hampden District Medical Society has devoted a great deal of attention to the Bodenstein proposal; copies of which were provided for our consideration from the Western Massachusetts Health Planning Council. Three committees of the Society studied the matter indepth. Individuals and committees made themselves available to Mr. Bodenstein and to Mr. Gordon when contacted by Mr. Heggie of Western Massachusetts Health Planning Council with Mr. Heggie present and participating in each of these meetings. So far as I know there were no separate direct contacts between National Health Maintenance, Inc. and individual

Traditional
New England Hospitality

YANKEE PEDLAR INN
Miss Bess Stathis, Innkeeper
Rt. 5 at 202 Holyoke, Mass.
Phone: 532-9494

Dickinson-Streeter Funeral Service
305 STATE ST., SPRINGFIELD, MASS.
RICHARD C. STREETER G. WALLACE STREETER
EARLE C. BRADLEY ALFRED J. GAY

physicians outside the arrangements by the Western Massachusetts Health Planning Council.

Our general understanding of the health maintenance organization concept has been enhanced greatly during the past year and particularly the past three months. I find a great deal of sentiment both among the hospital administrations and among physicians to establish locally such a facility or facilities. I believe there is a mutual agreement that more people in need of medical care can be reached and that a more effective coverage of the population by preventive measures might reduce present requirements for hospitalization. It seems reasonable to anticipate increased governmental participation in this mode of tailoring of health care for the years ahead.

Our two contacts as physicians with NHMI were February 17, 1971 when Mr. Bodenstein and three of his associates made a presentation to representatives of local hospitals, Springfield Model Cities, organized labor, the local dental society and to Dr. John J. Bandeian, President-Elect of Hampden District Medical Society representing the Hampden District Medical Society. The other contact on March 24 was one in which Mr. Bodenstein failed to appear because, as was true of an earlier cancellation on January 26, he had developed a kidney infection and Mr. Gordon made his presentation at a meeting along with Mr. Heggie of Western Massachusetts Health Planning Council for an interchange with representatives of the three committees of the Hampden District Medical Society who had been involved in studying the matter. The physician reaction was unanimously in opposition. No follow-up contact or information from NHMI has occurred.

As to the support of the program proposed by Mr. Bodenstein and Mr. Gordon I have found no one in this area involved in hospital administration or the practice of medicine and aware of the program (as presented in person and as presented in the thoroughly detailed summary sent by Mr. Bodenstein with a covering letter to Mr. Minter in August, 1970) who would be willing to approve this proposal.

Accordingly, I know of no one who would be willing to enter into a formal agreement with NHMI.

In the event that Mr. Heggie has not already provided you with the answer of the Hampden District Medical Society to his request for assessment of the proposal, I am sending a copy of it. Also, I am sending a copy of the report from an Ad Hoc Committee which studied all the available information on the Bodenstein Proposal.

To generalize there are many aspects such as:

1. It seems paradoxial that in a city with current and recent expansion programs in three general hospitals approaching an expenditure of $40 million that Springfield should be chosen for this experiment.

Romantique Bar Americain
Petit Restaurant Francais
PICOT'S PLACE
548 Main Street
Hampden Mass.
Tel. 566-3034

Norman's Pharmacy
124 ISLAND POND ROAD
SPRINGFIELD, MASS.
"Yes, We Deliver" — 736-3623
"As Near As Your Phone"

TL-HIST

Each capsule contains Chlorpheniramine Maleate 8 mg., Phenylpropanolamine HCL 50 mg., and Methscopolamine Bromide 2.5 mg. in sustained release form.

Not Just Any Antihistamine . . .

Thompson Laboratories, Rochester, Michigan

2. If the present emphasis is to avoid duplication of facilities for medical care it seems unbelievable that a completely new organization would be brought into a city in which one hospital has already shown the capability of handling 55,000 emergency and out-patient visits the past year in the immediate neighborhood of the Model City Area.

3. Meeting the requirements of serving emergency and out-patient needs of this magnitude in the Wesson Memorial and somewhat proportionally in other hospitals in the area provides a solid basis on which could be superimposed health maintenance organizations.

4. To me, it would be incredible if an outside contracting agency starting without any equipment or background in the area could provide as quickly or as efficiently achieve the desired quality and quantity of service as might be provided by restructuring existing institutions to operate health maintenance organizations. Expressed another way, a capitation fee which would support a proposal of the Bodenstein type should certainly support a hospital operated health maintenance organization with satellite coverage directly in Model City Area.

5. In different lines of endeavor in commerce during recent years there have been experiences with parasitic discount department stores which in areas such as Springfield operate for a profit and contribute nothing to the traditional pattern of support for local institutions through United Fund, gifts, volunteer service, etc. Some observers think of the Bodenstein proposal as a "Railway Salvage" type of operation applied to medicine.

6. Physicians and hospitals have a new consciousness of the requirements and liability involvement of corporations. Some local observers have the opinion that under the existing laws in the Commonwealth of Massachusetts the proposal of Mr. Bodenstein could be declared illegal in failing to meet requirements for a professional service corporation.

In this whole matter I believe the importance is such as to call for serious further discussion and exchange of ideas to seek the best and quickest solution. To this end we would welcome a visit from you or your representatives of the Department of Public Welfare for further on-the-scene assessment of the situation here in the Springfield area. Alternatively, I would be happy to have an appointment to appear in your office in Boston for further discussion of this problem.

Sincerely,

John W. Turner, M.D., President
Hampden District Medical Society"

The Committee complimented Dr. Turner on his excellent reply to Dr. Callahan.

Mrs. Purdy gave a report of the meeting on sickle cell anemia held in the Conference Room of HDMS. In the proposal, the HDMS is expected to provide special in-service education for

Highpoint
Motor Inn

Restaurant - Lounge
Dining Room
90 Modern Units
Olympic Pool - Health Clubs
Areas' Largest Facilities
For All Types of Functions
Seating 1500
at Exit 5, Mass. Pike & Rt. 33
450 Memorial Dr., Chicopee, Mass.

Tassinari Bros.
Complete Library Binding Service
MEDICAL JOURNALS
and
FINE BOOKS
Bound In
CLOTH OR LEATHERS
102 Bridge Street West Springfield, Mass.
Tel. (413) 732-9830
We Offer Pick-up and Delivery Service

the V.N.A. nurses to prepare them for genetic counselling. The HDMS will also provide back-up professional consultations and guidance as needed. The seniors in the high schools will be screened immediately and the other school children will be screened next fall after intensive educational programs are held.

Dr. Parenteau has signified his interest in producing a musical show of some type this fall inasmuch as the Springfield Hospital Medical Center has cancelled its show until the fall of 1972. A meeting will be held on Friday, May 20, 1971 at noon to fix a date and establish other details relating to such a show.

NEW BUSINESS

Mr. Hafey of the Committee on Human Development, the Greater Springfield Chamber of Commerce, wrote asking for help from the HDMS with camp physicals again this year for the Domestic Action Program at Westover Air Force Base. It was voted to convey the information given from Dr. Hough to Mr. Hafey. The suggestion was made that Dr. Hough contact Dr. Medalie of the Springfield Hospital Medical Center to implement this program on physical examinations.

Dr. Turner spoke to the Committee about the Tri-Regional Program and the fact that Dr. Wales is unable to serve on the Advisory Board. It was suggested that a letter be written to Mr. Martin asking for a list of members and suggesting another name to replace Dr. Wales.

Consideration of a pamphlet sent in by Dr. LaMarche concerning Blue Shield was tabled until June when Dr. LaMarche would be present to discuss same.

The Committee approved sending the Executive Secretary to the Seminar in Hershey, Pennsylvania, and to the AMA Annual Convention in Atlantic City.

Dr. Mozden asked about the Black Harambee Holiday letter that he had forwarded to the office. The Committee voted to inform Mr. Ray Jordan that the HDMS did not contribute to any benefits. However, the next *Newsletter* will contain information concerning the Holiday and Mr. Jordan will be so informed.

As a result of answering the letter spoken about at the March meeting from Dr. Paul J. Sanazaro of HEW, an application for Public Health Service Grant or Award was sent to HDMS. Dr. Turner had reviewed it and after some discussion, Dr. Cummings took the folder for study and possible preparation of the application.

The meeting adjourned at 9:45 P.M.

Two grievances that were old ones are to be handled by Dr. Zacarian.

THE MEDICAL CREDITS DIVISION

Administered by an Operating Council comprised of Physicians, Dentists and Hospital representatives who are elected annually. Furnishes educational and professional assistance to its members in safe credit and collection procedures. Provides pre-collection aids and offers where required, an ethical, dignified, and efficient collection service.

For further information please telephone 736-4511, Ext. 46, Medical Credits Division, Credit Bureau, Inc. of Greater Springfield.

1965-'70: A MID-DECADE OF PROGRESS

(CONCLUDED)

HEALTH PLANNING

During the last two years we have been hearing a great deal about health planning in our area. What is not generally known, however, is that our Society began showing interest in this problem as far back as 1963. It was in that year that Springfield was selected by the National Commission on Community Health Services, Inc., as one of 21 cities to conduct a comprehensive survey of its existing health facilities. Members of the HDMS gave freely of their time and effort to the project and our Society gave it its moral and financial support. *The Hampden Hippocrat* of May, 1966, published two pertinent items worth re-reading again and again. One, by Dr. John W. Turner, first calls attention to the published "Recommendations of the Springfield Area Community Health Study" and then makes a number of very prophetic and apocolyptic observations. Two excerpts are quoted:

"It seems a paradox that in recent years more and more of this crucial-type planning is left to individuals who are less involved in patient care and practical aspects of medical care, but who are primarily involved in sitting at desks and making theoretical judgments. It has been pointed out that the composition of many of the important planning groups has included very few physicians."

"It remains for us to work together voluntarily and effectively to solve our problems rather than to fail by default and have regionalization of medical care imposed politically and operated in a manner alien to the American tradition. It would seem helpful for the Hampden District Medical Society to create an ad hoc committee for the effort of offering all possible assistance in the implementation phase of th recommendations."

The second item is an editorial by Dr. John C. Ayres. Again we quote from the same issue of *The Hampden Hippocrat*."

"We physicians must play a central role in the planning for this community's health because we, individually and collectively, have a positive and active interest in mental health, rehabilitation,

house of uniforms
PROFESSIONAL UNIFORMS FOR DOCTORS — DENTISTS — NURSES
HOLLYWOOD UNIFORM CENTER
118 (Lower) STATE STREET Tel. 734-4364

Ernest A. Byron, Jr.
SPRINGFIELD

environmental health, public health, hospitals, nursing homes, coordinated home care and homemaker services, voluntary health services, medical care for the needy and aging, immunization programs, financing of medical care, health manpower, and health education. With this vast exposure we must be a valuable source of guidance and leadership in health planning activities."

In view of the current controversy surrounding health planning in our area, (*The Hampden Hippocrat,* Nov., 1970 and Jan., 1971) the articles by Drs. Turner and Ayres gain enormously in stature and significance.

"INSTANT HISTORY"

The above perspective unquestionably suffers from many errors of omissions and perhaps, also of misplaced emphasis. "Instant History" is always perilous. Even now, after several pages, it is apparent that a number of other events and personalities should have been mentioned, to say the least. One example is our Woman's Auxiliary. During the last few years it has continued to surpass by far all other Auxiliaries in vigor and achievement. Then there is our Legislative Councilor, our Committee of Tax Supported Medical Care and our Editor-in-Chief — all of whom have discharged their obligations above and beyond the call of duty.

It has been stated that scientific medicine has changed more in the last few years than during all of mankind's previous history. The same undoubtedly is true of non-clinical medicine. Little wonder that our profession finds it difficult to keep up with the newer happenings in the world of medical ethics and socio-economics. Little wonder also that six new standing committees had to be created by our Society in the last mid-decade to grapple with the newer and more complex problems.

The January, 1965, issue of *The Hampden Hippocrat* carried a list of all the presidents who headed our Society from its very beginning in 1840. What remains now is the privilege of adding to this august list the names of those of our presidents who have guided us so brilliantly from 1965 to date. They are:

Henry Burkhardt, M.D., 1965
Donald R. Hayes, M.D., 1966
Joseph M. Baker, M.D., 1967
Wayne C. Barnes, M.D., 1968
Walter S. Mozden, M.D., 1969
John W. Turner, M.D., 1970

At the meeting of April 27, 1971, John J. Bandeian, M.D., was elected President and Robert H. LaMarche, M.D., was elected Vice President and President-elect.

Millman

Luncheons — Dinners — Cocktails
WILLOW GLEN HOUSE
East Longmeadow, Mass.
232 No. Main St. — Tel. 525-2167

POMEROY-WILLIAMS CO.
120 MAPLE STREET, SPRINGFIELD
PHONE 733-3217

ALL SURGICAL APPLIANCES
BELTS CORSETS
BRACES STOCKINGS

W. F. YOUNG, INC.
MANUFACTURERS OF
Absorbine Jr.

WELCOME NEW MEMBERS

James Henry Hepp, M.D. – 207 Elm St., Holyoke, Mass. Born: December 17, 1932. Medical School: Albany, 1965. Internship: Pittsfield Affiliated Hospitals, Pittsfield, Mass. Residency: George Washington University Hospital, Washington, D. C., Georgetown University. Specialty: Radiology.

Michael Sholom Perlman, M.D. – 25 Hayes Ave., West Springfield, Mass. Born: October 14, 1939. Medical School: University of Pa., School of Medicine, 1965. Internship: Hahnemann Hospital, Philadelphia, Pa. Residency: Mass. Mental Health Center, Boston, Mass. Specialty: Psychiatry.

John Richard Swann Remsberg, M.D. – 1295 State St., Springfield, Mass. Born: May 18, 1930. Medical School: University of Minnesota. 1955. Internship: U. S. Public Health Service Hospital, Staten Island, N. Y. Residency: U. S. Public Health Service Hospital, Boston, Mass. Specialty: Insurance and Employee Health.

Robert Laurence Seaver, M.D. – 364 Maple St., Holyoke, Mass. Born: March 23, 1940. Medical School: State University of N. Y., Downstate College of Medicine, 1964. Internship: Mount Sinai Hospital of N. Y. Residency: Mount Sinai Hospital of N. Y. Specialty: Internal Medicine.

Stephen J. Zwirek, M.D. – Wesson Women's Hospital, 735 Chestnut St., Springfield, Mass. Born: March 8, 1933. Medical School: University of Toronto, Ontario, Canada, 1956. Internship: St. Michael's Hospital, Toronto, Canada. Residency: Lawrence & Memorial Hospital, New London, Conn., University of Illinois, Research & Educational Hospitals, Chicago, Illinois. Specialty: Obstetrics and Gynecology.

SPRINGFIELD ACADEMY OF MEDICINE OFFICERS — 1971-1972

BERNARD BLOOM, M.D. ..... *President*
LEROY J. KENDREW, M.D. ..... *President Elect*
ROBERT J. CARPENTER, JR., M.D. ..... *Vice President*
CHARLES ATAMIAN, M.D. ..... *Secretary*
RAYMOND GELFMAN, M.D. ..... *Treasurer*

BOARD OF DIRECTORS

CLAYTON L. THOMAS, M.D.	1972	A. A. BLONIARZ, M.D.
JAMES D. FISHER, M.D.	1973	ALAN S. PECK, M.D.
JOHN J. FLAHIVE, M.D.	1974	ELLIS JOFFE, M.D.
BERNARD N. GILCHRIEST, M.D.	1975	LESTER P. GOLDSMITH, D.M.D.
VICTOR PANITCH, M.D.	1976	PEDRO A. SILVA, M.D.

BOARD OF CENSORS

BRUCE B. ALICANDRI, *Chairman* 1972
RICHARD J. MAHER, *Secretary* 1973
RICHARD K. DOUGLAS, M.D. 1974
JOSEPH S. ELLISON, D.D.S. 1975
SILVANO MACCHIAROLI, M.D. 1976

BAYPAC . . . for Effective, Coordinated Political Action

THE BAY STATE PHYSICIANS POLITICAL ACTION COMMITTEE IS BEING REACTIVATED IN MASSACHUSETTS

Send Contributions to:

MRS. VIVIAN M. PURDY, Secretary
Treasurer
1414 STATE STREET
SPRINGFIELD, MASS. 01109
Telephone: (413) 736-0651

Membership dues $20, which includes membership ($10) in AMPAC (American Medical Political Action Committee)

Correspondence . . .

WMHPC REPRESENTATION

To the Editor:

With reference to the figures on the numbers of corporators and directors of the Western Massachusetts Health Planning Council which appeared on Page 12 of the April issue of *The Hampden Hippocrat,* the following is a more current listing:

Corporators Total	93
Physicians	8
Physicians as % of total	9%
Providers	43
Physicians as % of providers	18%
Board of Directors Total	30
Physicians	3
Physicians as % of total	10%
Providers	12
Physicians as % of providers	25%

Again, it is emphasized that approved comprehensive health planning councils must have *at least* 51% of its membership from the "consumer" category.

Sincerely yours,
W. Grant Heggie, Jr.
Executive Director
WMHPC

VD

To the Editor:

In view of the alarming increase in reported cases of infectious syphilis and because gonorrhea is now pandemic in the United States, the Council on Environmental and Public Health, American Medical Association, has prepared the following statement for the information and guidance of medical societies:

STATEMENT ON VENEREAL DISEASE

"The American Medical Association Council on Environmental and Public Health reports that gonorrhea ranks first and syphilis third among the reportable communicable diseases in the United States. For the year ending June 30, 1970, infectious syphilis rates were eight percent higher nationally than a year earlier, with annual increases spread over 33 states and an estimated incidence between 70-80,000 reported cases; there are 250,000 cases of all forms of syphilis estimated to be diagnosed and treated each year.

At the same time, gonorrhea morbidity exceeded 573,000 reported cases. Gonorrhea is pandemic in the United States, with an estimated two million cases.

The Council urges medical societies to acquaint their membership with the growing and alarming dimensions of the VD problem. Physicians should take all appropriate measures to reverse the rise in venereal disease and bring it under control.

Physicians in private practice treat approximately 80 percent of the syphilis and gonorrhea that comes to diagnosis but report to public health departments only one out of every eight cases of syphilis and one out of every nine cases of gonorrhea they treat. Physicians should assist public health departments by reporting the VD cases they treat. Medical societies are urged to cooperate and give broad support to public health authorities. Much effort must still be made by health departments and medical societies to foster mutual trust so that public and private medicine can work effectively for the control of both syphilis and gonorrhea.

The Council also urged medical societies to continue efforts for the enactment of state laws to permit physicians legally to treat VD cases of minors without obtaining parental consent. Currently, 35 states have laws and 6 states have attorneys general's

opinions permitting treatment of minors for VD without permission of parents. Such sanction is not provided in the states of Alabama, Arizona, Georgia, Mississippi, Minnesota, Missouri, Ohio, Wisconsin, and Wyoming.

There are also 11 states which do not have laws or regulations requiring all serological laboratories to report reactive specimens by name of patient and physician to the health department. They are Alaska, Arkansas, Colorado, Idaho, Indiana, Louisiana, Maine, Massachusetts, North Dakota, South Dakota, and Washington. Experience has shown that many serologic laboratories refuse to report names of reactors to the health department until it is required by law or regulation.

The American Medical Association is making VD a national theme for Community Health Week-1971, with suggested dates of October 17-23. Informational and promotional material will be available for medical societies. The AMA publication *PR Doctor,* January 1971, featured the problem of venereal disease, which included reports of excellent programs underway by state medical societies.

The Council encourages the publication of more articles in professional journals on venereal disease and its control for the guidance of the profession. Medical societies are asked to support education of patients and the public through more extensive and imaginative use of all available media and through school curricula."

Sincerely,

John S. Chapman, M.D.
Chairman, AMA Council on
Environmental and
Public Health

THE NEXT MEETING of the SPRINGFIELD ACADEMY

will be held on

TUESDAY, SEPTEMBER 14, 1971

SPEAKER: Robert E. L. Nesbitt, Jr., M.D.
Professor and Chairman
Department of Obstetrics and Gynecology
Upstate College of Medicine
Syracuse, New York

TOPIC: "Female Urology"

CLINIC: Wesson Women's Hospital

TOPIC: "High Risk Pregnancy"

PROGRAM: 5:00 P.M. – Wesson Women's Hospital – Clinic
6:30 P.M. – Storrowton Tavern – Dinner
6:30 P.M. – Followed by speaker

Reservations must be made by calling Mrs. Lund at the Academy Office 734-5445 before Friday, September 10.

HAMPDEN CAPSULES

Dr. John Collins from Westfield is transferring to Maine where he will open a practice for Pediatrics.

Dr. Henry Burkhardt has been elected Chief of Staff of the Holyoke Hospital.

Dr. James Fisher, along with other team leaders has been appointed by the State Mental Health Commissioner, Dr. Greenblatt, to study the Belchertown State School.

Dr. Kendrew spoke at the Wesson Memorial Hospital's Annual Medical Staff Recognition Dinner on the role of the physician in combating drug abuse among youngsters.

Dr. John Driscoll has initiated the first Methadone Treatment Program at York Street jail.

Dr. David Hirsch was elected to the Society of Thoracic Surgeons of which there are less than 1,000 in the country.

Dr. Dieter Groschel is one of the 2,100 biologists and scientists from around the world calling on international leaders to stop endangering life on earth.

Dr. Richard Lavin has been elected delegate to the Mass. Society of Anesthesiologists from the Western Mass. Society.

Dr. Gary deN. Hough, III, was Vice Chairman of the Orthopaedic Surgery Section at the MMS Annual Meeting.

Dr. Walton Stevens was Secretary of the Radiology Section of the MMS Annual Meeting.

Dr. John Sullivan was elected as President of the Pathology Section at the MMS Annual Meeting.

Dr. Shuman was committee chairman at the symposium held at Wesson Women's Hospital on newborns.

The Women's Committee of the Holyoke Museum-Wistaria-hurst has launched a fund raising drive to refurbish the library and dedicate it to the memory of the late Dr. Edward P. Bagg in recognition of his untiring efforts on behalf of the museum.

Dr. Michael Green discussed the "Inner World of the Adolescent" at a symposium held recently at the Springfield Hospital Medical Center which focused on the teenager, his life, views, and problems.

Dr. Sannella observed his 60th reunion at AIC on June 5.

Three physicians were honored at the Annual meeting of the Western Chapter of the Mass. Heart Association. Dr. Naurison a founder, Dr. Weisman for 20 years service and Dr. W. Coen for 19 years service.

Compliments of

Thomas P. Sampson, II

and

John Neylon Sampson

STORROWTON TAVERN

On the Village Green
Eastern States Exposition Park
West Springfield, Massachusetts
Bill Kavanagh, Innkeeper

An original colonial inn serving the finest early American food and drink plus continental specialties * An incomparable setting for weddings, banquets and parties * Open year round. Phone: 732-4188

THE NINTH ANNUAL HDMS GOLF TOURNAMENT

will take place on

July 21, 1971

at the
LONGMEADOW
COUNTRY CLUB

Registration from 12:30 P.M. – 1:00 P.M.

Cost: $15.00 for Dinner (Roast Beef), Green Fees, Prizes, etc.

(Make reservations with Mrs. Purdy at HDMS headquarters; pay fee when registering at the Country Club)

Harry L. Roberts, M.D., Chairman

what?

You still don't have a regular savings account that earns

DAILY INTEREST
COMPOUNDED DAILY
COMPOUNDED DAILY
COMPOUNDED DAILY
COMPOUNDED DAILY

REGULAR SAVINGS ACCOUNTS

SIMPLE ANNUAL RATE	COMPOUNDED ANNUAL RATE
5.25%	5.39%

HAMPDEN SAVINGS BANK
19 Harrison Avenue • Springfield, Mass. 01101

LIST OF ADVERTISERS

Below is a list of our advertisers for 1971. In your contacts please tell these people how much we appreciate their support.

Lester L. Burdick, Inc.
Byron's Funeral Home, Inc.
Carroll Travel Bureau
Central Travel Bureau
Chez Josef
Corliss Adjustment Bureau, Inc.
Credit Bureau, Inc.
Curran-Jones, Inc., Funeral Home
Dale Bros. Laundry
Dickinson-Streeter Co., Funeral Home
East Longmeadow Nursing Home, Inc.
Endo Laboratories
Field, Eddy & Bulkley
First Bank
First Federal Savings & Loan Assoc.
Forest Park Ambulance Service
Gold Cross Ambulance & Oxygen Service
Hafey's Funeral Service
Hampden Savings Bank
Harris Pharmacy
Henderson Funeral Home
Henderson Shoes
Highpoint Motor Inn
Hollywood Uniform Center
Jaycox Restaurant
King's Drug Store
Landen-True, Jewelers
Lilly, Eli and Co.
Log Cabin Restaurant
McCarthy Funeral Home
Medical Equipment Unlimited
Merit Pharmacal Co.
Norman's Pharmacy
O'Donnell, Edward F. Funeral Home, Inc.
Old Storrowton Tavern
Omartian, Toros & Son, Inc.
Penn Travel Agency
Picot's Place
Pomeroy-Williams Co.
Professional Pharmacy
Ratell Funeral Home
Reid, A. R., Inc.
Sampson, T. P. Co.
Schine Inn
Smith, Kline & French Laboratories
Spring St. Drug
Stuart Pharmaceuticals
Student Prince Restaurant
Tassinari Bros.
Third National Bank of Hampden County
Thompson Laboratories
Valley Bank
Weidner Travel Bureau, Inc.
Willow Glen House
W. F. Young, Inc.
Yankee Pedlar

Dine in
Relaxed Elegance

Always a different and delicious menu to enjoy in pleasant comfort. Serving daily from eleven-thirty AM to midnight.

THE LOG CABIN
Easthampton Road, Route 141
HOLYOKE
536-7700

Henderson Shoes

℞ Prescription Footwear
is our Business!
Put Your Patients In Our Shoes

— WE CARRY —

1. Thomas Heels
2. Straight Last
3. Out Flare Shoes
4. Tarso Shoes
5. Depth Inlay Shoes
6. Denis Browne Splints

SUBURBAN ENFIELD MALL
EXIT 190 EAST OFF RT. 91
Open Daily 10 a.m. - 9 p.m. — Sat. til 6
(203) 745-9998

FOR THE MAN WHO HAS EVERYTHING . . . AND WANTS TO **KEEP** *IT!*

Your Medical Society has made this possible by making available to its members a new group "Umbrella" policy which gives you at least $1,000,000 protection over the basic policies now carried.

The cost is low and because of your H.D.M.S. affiliation we are able to offer you this vital protection at a reduced cost by paying a 15% *dividend* at the end of each policy year.

We also maintain a market for your basic Professional liability insurance. A valuable brochure, *"The Doctor's Guidepost To Purchasing Professional Liability Insurance"* is available on request.

FIELD, EDDY and BULKLEY *Insurance*

1200 Main Street, Springfield Telephone 733-3131

L. C. Goldthwaite, Donald Hartford, Henry Hanmer, Kenneth Goddard, Robert Hussey

SAVE YOUR HEART WITH
STAIR-GLIDE

INSTALLED IN TWO HOURS . . . WITHOUT A MARK OR SCRATCH ON HOME!

(Completely Tax Deductible As Medical Expense)

STAIR-GLIDE is shipped manufactured to the exact measurements of your individual stairway, ready to install even to the extension cord to plug into any handy household electrical outlet as you would a radio. Carpets and rugs are left right in place.

Installation is made in 3 easy steps: (1) The high-strength Aluminum Alloy Track (only 12" wide) is placed on the steps right against the baseboard so the stairs are left free for all normal use (2) The silent Nylon Roller Wheels on the Chair are inserted inside the Track channels (3) The "Header" to which the Chair is attached with a powerful Steel Airplane Cable is bolted to the Track top and the extension cord plugged in. Your STAIR-GLIDE is ready to use. Costs 8¢ a week to operate.

Chair can be sent back and forth empty with the Call Buttons at top and bottom of the stairs . . . Serves as a handy Dumbwaiter for transporting food trays, laundry, medicines. Automatic Safety Devices meet all National Code requirements.

2-YEAR WARRANTY ON MATERIALS, PARTS AND WORKMANSHIP

GOLD CROSS
AMBULANCE SERVICE, INC.
MEDICAL SERVICES, INC.

Always ready to serve you!

SPRINGFIELD	CHICOPEE	NORTHAMPTON	WESTFIELD
781-3781	592-5159	584-0282	562-2812

EXECUTIVE OFFICES:
78 ISLAND POND RD. SPRINGFIELD, MASS. 01118

GOLD CROSS PATIENT EQUIPMENT ■ RENTAL ■ SALES ■ SERVICE

Is it worth 15 minutes of your time to save $2,500?

If you're self-employed, there is a way you can set aside up to $2500 tax deductible dollars this year and every year.

Third National has a plan bearing the official approval of the Internal Revenue Service. It's designed to provide you with more retirement income when your tax bracket will be lower. Under this HR-10 retirement plan, you can set aside as much as 10% of your annual earned income, up to $2500, and not pay one cent in taxes on it while it continues to earn interest and dividends.

Your personal banker at Third National will be pleased to go into it more fully with you, if you just say the word, "HR-10" Because when it comes to easing financial burdens . . .

The Third will find a way

Landen-True

SPRINGFIELD JEWELERS FOR OVER A CENTURY

1365 MAIN STREET BRIGHAM BUILDING

DOCTOR!

OUR COLLECTION SERVICE IS THE *RIGHT* PRESCRIPTION FOR YOUR DELINQUENT ACCOUNTS

we have served "The Business Side of Medicine" for over a quarter of a century

CORLISS ADJUSTMENT BUREAU, Inc.

293 Bridge Street Springfield, Mass. 01103

call our Medical Division, 739-7346